

JOIN US AS NASHVILLE GOES TEAL

with a Fashionable Fight for Ovarian Cancer Research



Because of your unfailing generosity Chic Awearness has raised \$950,000 for ovarian cancer research and supporting ovarian cancer warriors and their families for over 10 years.

CHIC  AWEARNESS
A FASHIONABLE FIGHT FOR OVARIAN CANCER RESEARCH

FOR MORE INFORMATION, PLEASE VISIT **CHICAWEARNESS.ORG**
or contact Erin Morrison at erin.morrison@vumc.org or 615-936-3088



BACKGROUND AND SPONSOR INTRODUCTION

WHO	Chic Awearness was founded in 2013 by ovarian cancer survivor, advocate and Chic Awearness board president Marci Houff. In 2021, Chic Awearness partnered directly with the Vanderbilt-Ingram Cancer Center to expand awareness and energize fundraising for ovarian cancer research.
WHAT	Chic Awearness is the only organization in the Greater Nashville area dedicated to fundraising for ovarian cancer research. Since its inception in 2013 Chic Awearness has raised over \$950,000. Funds raised are currently supporting two promising research initiatives at Vanderbilt-Ingram and a mentoring program for patients undergoing treatment for ovarian cancer, Woman To Woman (W2W).
WHY	Ovarian cancer is the fifth leading cause of cancer deaths among women and is the deadliest of all gynecologic cancers. This is due, in part, to the lack of early screening tools.
HOW	Because of corporate and individual sponsors like you, we can continue fundraising for research that is critical to developing diagnostics, treatments and a cure for ovarian cancer. We invite you to join us in sponsoring this valiant fight while also promoting your company.
WHEN	Friday, September 20, 2024
WHERE	W Hotel Nashville, 300 12th Ave S, Nashville, TN 37203
EVENT DETAILS	Toast friends with a signature cocktail. Listen to a survivor's story. Meet researchers and doctors on the frontline of this critical fight. Raise a paddle for specially curated items. Enjoy libations and a delicious spread of hors d'oeuvres before turning to the runway for an entertaining and fun show featuring fashion's latest designs from Nashville's premier boutiques.
CONTACT	Please contact Erin Morrison at erin.morrison@vumc.org or 615-936-3088 to learn more about sponsorships and how you might walk the runway.

PAST SPONSORS INCLUDE

Bank of America Private Wealth, H.G. Hill Company, PathGroup, Truist

...AND MORE

Donations to Chic Awearness in collaboration with Vanderbilt-Ingram Cancer Center are tax deductible as allowed.

SPONSORSHIPS

HONORARY CHAIR & PREMIER SPONSOR

\$ 35,000

- Honorary event chair or co-chairs
- Premier Sponsor designated table for ten guests
- Opportunity to walk the runway
- Exclusive sponsor recognition on invitation*
- Expanded introduction and onscreen recognition at event
- Sponsor program cover recognition
- Full page ad with premium placement in program
- Recognition in print advertising and social media

*Sponsorship must be reserved no later than June 30, 2024 to appear on invitation.

PRESENTING SPONSOR

\$ 25,000

- Presenting Sponsor designated table for ten guests
- Introduction and onscreen sponsor recognition at event
- Sponsor program cover recognition
- Full page ad in program
- Recognition in print advertising and social media

PLATINUM SPONSOR

\$ 10,000

- Platinum Sponsor designated table for eight guests
- Sponsor recognition at event
- Onscreen recognition at event
- Full-page ad in event program
- Recognition in print advertising and social media

DIAMOND SPONSOR

\$ 5,000

- Reserved event seating for eight guests
- Full page ad in program
- Logo on promotional pieces, print advertising and social media

CRYSTAL SPONSOR

\$ 2,500

- Event tickets for eight guests
- Half page ad in program
- Recognition in print advertising and social media
- ***Limited first-come seating available**

BUTTERFLY SPONSOR

\$ 1,000

- Event tickets for six guests
- Recognition in event program
- ***Limited first-come seating available**

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